



PROFESSIONAL COLLEGE

Approved by : All India Council For Technical Education (AICTE)

A Group Managed by the Rotarians

Ref: IIMT/PC/NS/23/11/2010

Date: 25.10.2010

NATIONAL SEMINAR on “BUSINESS STRATEGIES IN POST-RECESSION ERA”

Dear Sir/Madam,

IIMT Professional College under the patronage of IIMT Group of Institutions in Meerut & Noida and under the auspices of our esteemed Chairman Rtn. Yogesh Mohan Ji Gupta & cherishing under the able & dynamic guidance of our Managing Director Rtn. Mayank Agarwal is one of the premier institution imparting management education and training the human resource for the corporate journey. The college is approved by All India Council of Technical Education, Ministry of HRD, New Delhi and Gautam Budh Technical University, Lucknow and is running MBA, PGDM and PGCRM Programs.

The College is organizing a National Seminar on the topic “**Business Strategies in Post-Recession Era**” on 23-November-2010. The objective of the Seminar is to provide a platform for discussing and analyzing how the organizations were affected by recession in India and Abroad and what strategies related to General Management, Human Resource Management, Marketing, Finance and Information Technology they had adopted or they would have adopted to counter the recession and gaining competitive advantage.

I cordially invite you for attending or presenting the paper in the seminar. The participants will get a certificate of participation and the selected papers will be published in our College Journal. Other details of the programme are enclosed herewith.

I solicit your cooperation in making the seminar successful and memorable. Wishing you a very Happy & Prosperous Deepawali & New Year.

With Best Regards,

Prof. P.K. Agarwal
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