



THE BUZZ

A Quarterly Publication Of
DEPARTMENT OF MBA
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MBA DEPARTMENT
IIMT COLLEGE OF ENGINEERING

A Message from the desk of Dean, MBA Department

As Dean of the MBA Department, I'm extremely proud of being the member of IIMT Group of College which has rich tradition of providing Skill, practical, experience-based business education since its inception over past 26 years. Our business programs prepare our students to become leaders with the moral depth and intellectual intensity necessary to meet the challenges of a time of critical transition in Corporates and society. We are NIRF and NAAC accredited and have a glory of rank holders in the best MBA colleges in UP as per Times of India "B" School rankings.

Located in an economic and cultural hub, the IIMT Group offers unique opportunities for our students to engage with National and International companies and communities. This is achieved by way of Value added programs, Workshops, Seminars, Soft Skills and IT skills, Live Projects, Digital Marketing. The MBA programme is supplemented by regular corporate interactions as Guest Lectures from the pioneers of the different industries.

The placement record of MBA students has been exceptional as we are successfully providing top notch placements to our students. The salary packages and number of offers for MBA students have been increasing consistently since the last few years. We have been successful in placing our students also in this adversity with highest package of 12 lac p.a.

At MBA we are emphatically committed to the highest level teaching and equally high-

level research by our faculties who are having a Post-Doctoral Degrees and rich industry experience. A number of schools do one or the other quite brilliantly. Our professors mentor students on their adventure of deep learning and personal development.

And our top-notch students respond in kind. They learn from the way our faculty members frame problems, put forward hypotheses, and offer evidence rather than mere supposition—critical lessons for future leaders. They draw connections between their fields of growing expertise and the wider world.

Our aim is to chisel the best out of budding managers and business leaders to make them ready for the challenging business environment. On our part we can assure you of our wholehearted support whenever and whatever desired. Together we have a great future.



Dr. Praffulla Ranjan
Dean, MBA

A Message from the desk of Editor, The Buzz

Welcome to the III issue of our Newsletter, The Buzz!

The club culture in colleges has been incorporated in the curriculum to bring out and refine the personality of every student. The club envisages developing the self-confidence of the student, improving their presentation skills, enhancing their public speaking abilities and providing an insight of various creative skills which they will get to enact while participating in these activities. It provides much more than just academics and fills their life with imagination and dreams.

The students of the club are encouraged to dream, have a vision and achieve it. It is that ingredient of the academic curriculum which adds spice to the process of education and makes it fun. Hence, it is an integral part of it.

Club Activities:

- Aims at developing creative thinking skills in students.
- Build confidence in students to face audiences from the stage.

- Facilitate conduct of various events in the college and staging of plays, skits and dramas.
- Effectively use the medium of activities to spread social messages



Dr. Pratibha Goswami

Editor, The Buzz

MBA Department

IIMT GROUP OF COLLEGES

QUOTE OF THE QUARTERLY

**Leadership is working
with goals and vision;
management is
working with objectives.**

RUSSEL HONORE

Faculty Corner



Dr. Prafulla Ranjan, Digital Marketing



Dr. Richa Sharma, Digital Marketing

Students' Corner



Alumni Connect Programs

1. Name of the Alumnus: - Ms. Aruna Singh

Present Profile: - Assistant Professor

Name of the event: - Alumni Connect

Event Date & time: - Saturday, 8th February 2021, 2.30pm to 3:15pm

No. of attendees: - 100

Take Away of the Session: - Ms Aruna Singh (Batch 2015-17) who discussed with the students of MBA 1st and 2nd Year on how to improve themselves to get placements



The poster is yellow with a blue footer. At the top left is a circular logo with '26 Years of Excellence'. In the center is the IIMT logo: 'IIMT COLLEGE OF ENGINEERING and Greater Noida - Aim For Excellence -'. To the right is another circular logo. Below these is the text 'ALUMNI CONNECT' in red. In the center is a circular portrait of Aruna Singh. Below the portrait is her name and title: 'Aruna Singh, MBA Batch (2015-2017), Assistant Professor, Shaheed Bhagat Singh (Evening) College University of Delhi'. A white box contains the date and time: 'Date- 08 Feb. 2021 | Time- 02:30 PM - 03:15 PM'. Below that is the coordinator's name: 'Coordinator:- Mr. R.K Tomar'. Then 'Live Session on:- MS Team'. Then 'Organized By : MBA Department, IIMT College of Engineering' and the phone numbers '9717015300, 9911009144'. The footer is blue with white text: 'Plot No. A-20, Knowledge Park- III, Greater Noida'.

26
Years
of Excellence

IIMT
COLLEGE OF ENGINEERING
and Greater Noida
— Aim For Excellence —

“ALUMNI CONNECT ”



Aruna Singh
MBA Batch (2015-2017)
Assistant Professor
Shaheed Bhagat Singh (Evening) College University of Delhi

Date- 08 Feb. 2021 | Time- 02:30 PM - 03:15 PM

Coordinator:- Mr. R.K Tomar

Live Session on:- MS Team

Organized By : MBA Department, IIMT College of Engineering
9717015300, 9911009144

Plot No. A-20, Knowledge Park- III, Greater Noida

CLUB ACTIVITIES



A group discussion was organized to enhance team work and speaking skills in MBA students



A collage making competition was organized to develop and enhance presentation skills in MBA students



Badminton Tournament



Management Game Team Building Activity



One of the most entertaining activity was “Novato” - Freshers’ Party on 10th February 2021, the students were welcomed and introduced with IIMTian culture warmly. The students from 2nd year and 1st year have performed in a charismatic way and made the program a rocking event



A five days STC was organized by ED Cell & MBA Department for the faculty members of IIMT Group of Colleges from 22nd March-26th March 2021. The session was to introduce different aspects of Entrepreneurship to our faculty. The Program was coordinated by Dr.S.K.Gupta (MBA) and the convenor was Dr. Prafulla Ranjan, Dean MBA. The speakers were Dr. S.K.Gupta (MBA), Prof. R.K.Tomar (HOD, MBA), Prof. Jitendra Singhal (MBA), Dr. K.N.Chaubey (MBA), Dr. Poonam Gupta (MBA), Dr.Richa Sharma (MBA), Dr. Pratibha Goswami (MBA), Dr. Prashant Singh (MBA). The program was hosted by Dr. Pratibha Goswami (MBA) & Dr. Prashant Singh (MBA). The guest speakers were Prof. Beatriz L.S.Bocotto and Ms. Renata Granetto

UPCOMING EVENTS

The upcoming events are:-

1. Role Play
2. Group Discussion
3. Article Writing
4. Guest Lectures
5. Tagline Competition
6. Management Premier League
7. Management Games
8. Extempore
9. Business Quiz
10. Case Study Presentation

Placements at MBA

Various Campus Placements were organized by Training & Cell for the Placement of MBA students in the month of January 2021 to March 2021

IIMT GROUP OF COLLEGES
Greater Noida • Meerut
Aim For Excellence

On Campus Recruitment Drive

DATE 15 th March 2021	TIME 11:00 AM
VENUE Lab-4	SALARY ₹ 3.30 LPA

RAPTOR SUPPLIES
B.Tech

IIMT GROUP OF COLLEGES
Greater Noida • Meerut
Aim For Excellence

Virtual Recruitment Drive No. 73

TRANSWIS Infosys

B. Tech All, MBA, MCA - 2021

DATE	11 th March 2021
₹	3.30 LPA
Location	Student's Home

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IIMT GROUP OF COLLEGES
Greater Noida • Meerut
Aim For Excellence

Virtual Recruitment Drive No. 70

Asia Research Partners
Research Analysts & Marketing Analysts

MBA - 2021

DATE	3 rd March 2021	PROFILE	Research Analyst	PACKAGE	2.40 LPA To 3.00 LPA
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IIMT GROUP OF COLLEGES
Greater Noida • Meerut
Aim For Excellence

Virtual Recruitment Drive No. 63

YATA AIG
Tata AIG General Insurance Company Limited

MBA

DATE	29 th January 2021	TIME	11:00 AM
CTC	4.75 LPA	LOCATION	Student's Home

Batch 2021

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THE BUZZ

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