

IIMT
COLLEGE OF ENGINEERING
Greater Noida
— Aim For Excellence —



THE BUZZ

A Quarterly Publication Of
DEPARTMENT OF MBA
Volume 4, Issue IV, April- June 2021

CREATING THE FUTURE: MBA DEPARTMENT, IIMT COLLEGE OF ENGINEERING, GREATER NOIDA



A Note from Editor, The Buzz

Welcome to the IV issue of our Newsletter, The Buzz! I am really proud that we are ready to open up this issue with the moments of achievements we have gained through the academic activities as our curricular performance. I have a belief that positive attitude, hard work, sustained efforts and innovativeness in presentation of thoughts can make our students worth of the talent that could make them strive as young boosters in the current scenario.

At MBA Department we recognize, we applaud, we appreciate and we foster the fine blend of skills and competencies of our students through various club activities.

Together we bring up the creativeness of our students not only academically but also circularly as these club activities thrive them show their capabilities and make them perform as a challenger. The

Management club is always aiming to provide our students a cohesive and integrated personality development activities

which helps them improve their communication and leadership skills.

Objectives:

1. To develop self-confidence and effectively perform in professional and personal environment.
2. Polishing manners to behave professionally

Club Activities:

- Group Discussion
- Role Play
- Extempore
- Management Premier League



Dr. Pratibha Goswami
Editor, The Buzz
MBA Department
IIMT College of Engineering



Creating the Future: A note from Management Club Director

I am delighted to share with you some of the latest stories of our management club activities in these pages: the personality development, enhancing creativity, skills empowerment are actually our plans for the students, through our club activities.

We are powering our students with the fun and success of Business-related students' activities, as well as the research achievements of our academic staff.

From April 2021, most of our activities were online to keep our students motivated and associated as Corona 2nd Wave impacted every corner of the world which would have made our students dissociated if we had not plan all these activities along with the academic regular classes.

The Management Club functions to develop the inert

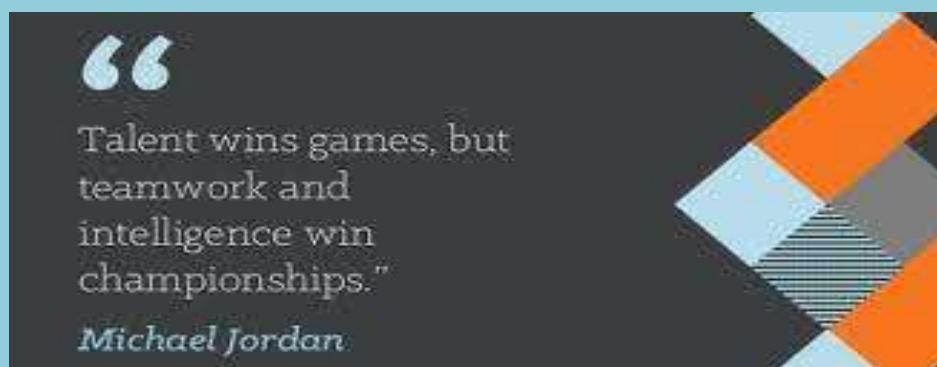
capabilities and adherence to the skills that are developed as the students take parts in these activities. Actually we are making them how to be creative, innovative, expressive, fearless, disciplined, leading, developing a sense of actualization, team building, presentable, and confidence.

We the staff at MBA Department worked tirelessly to ensure that these activities could continue their academics and extracurricular impart through continuous online sessions to our students.

This agility of continuity has been attained successfully when our students have participated in these activities and mark their presence by performing extraordinarily and winning it gracefully.



Prof Jitendra Singhal
Management Club Director
MBA Department
IIMT College of Engineering



The faculty at MBA: Achievements

1. Dr. Richa Sharma, Best Women Faculty, 2020-2021:-



The “MaaSaraswati Appreciation Award” for Teaching Achievement recognizes excellence in teaching by faculty members of the IIMT College of Engineering. This award for accrediting the best women faculty goes to our proud member of MBA Department- Dr. RichaSharma(Course Coordinator, MBA) for her excellency in providing guidance, mentoring students and educating the students

2. Dr. S. K.Gupta, Professor, MBA Department, IIMT College of Engineering



Dr. S.K.Gupta has filled patent for his research work which is an extraordinary achievement for him as well as for our MBA Department. Not only this he has achieved many more milestones in research and is helping developing entrepreneurship at ED Department at IIMT College of Engineering.

**“I TOUCH THE FUTURE.
I TEACH.”**

The students at MBA: ACHIEVEMENTS

1. MS. LUBNA AHMED, MBA 1ST YEAR, 2020-22, IIMT COLLEGE OF ENGINEERING:-



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UBNA AHMED, MBA 1ST YEAR student is truly a gem for our department. She is an active participant and participate in nearly all the activities and have won 2nd place in business quiz, 1st place in extempore and article writing. Wecongratulate her for all her achievements. Well done Lubna! Keep the spirit going..

2. MR. KAPIL KAUSHIK, MBA 1ST YEAR, 2020-22, IIMT COLLEGE OF ENGINEERING

MR. KAPIL KAUSHIK, MBA 1ST YEAR student is the treasure for our department as he has filled the aura with his activeness in participating in the events and must to win approach and this is proven by securing 1st place in business quiz, 2nd position in finance quiz and 3rd place in Management games. Bravo Kapil!



Alumni Connect

1. Name of the Alumnus: - **Ms. Tanvi Singh**

Present Profile: - Senior Relationship Manager

Name of the event: - Alumni Connect

Event Date & time: - Saturday, 24th April 2021, 11.30am to 12.30pm

No. of attendees: - 100

Take Away of the Session: - Ms. Tanvi Singh (Batch 2018-20) has outlined how MBA Students can prepare for various interviews and technical sessions and get better jobs.



2. Name of the Alumnus: - **Ms. Sandhya Singh Tomar**

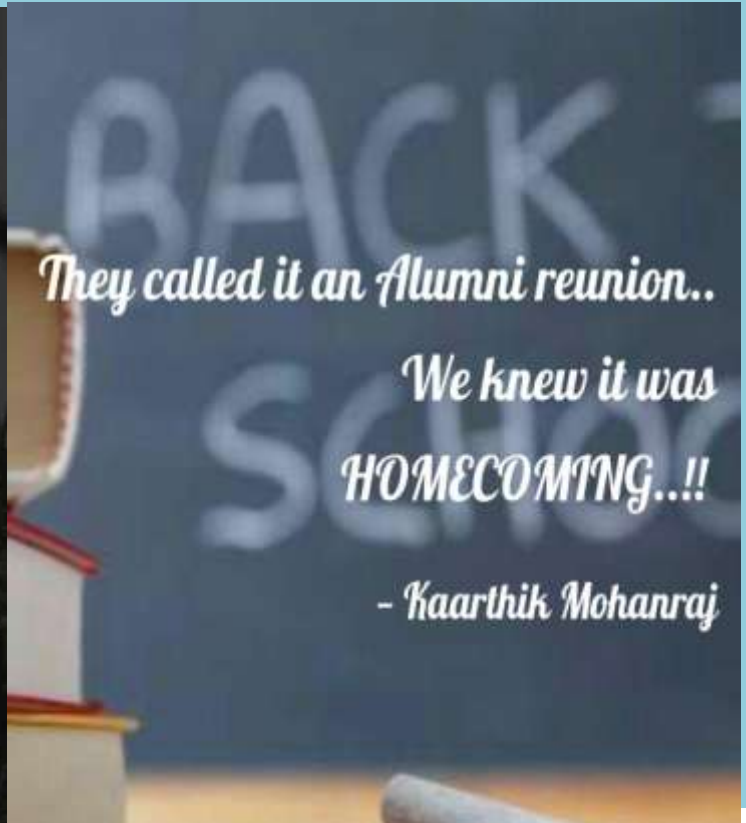
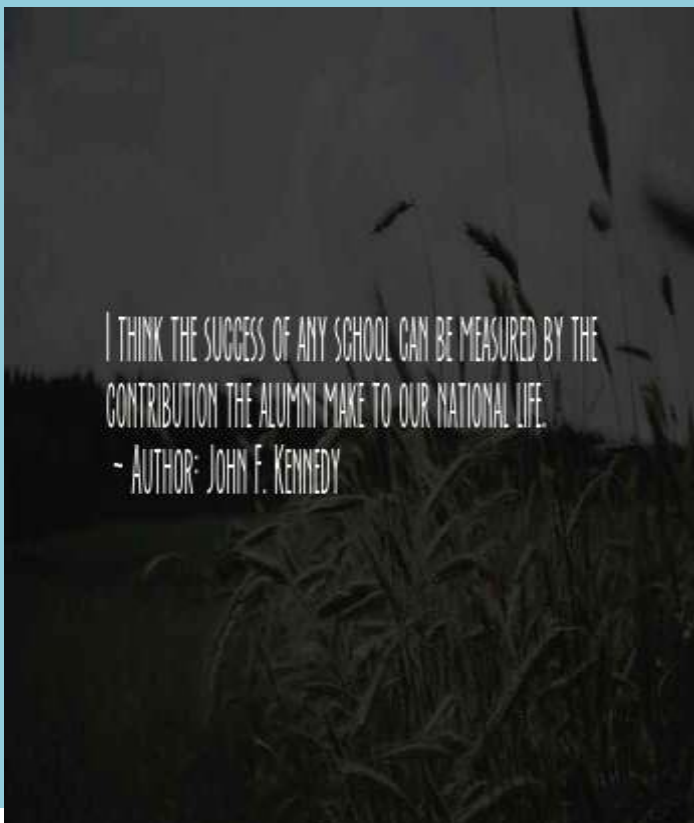
Present Profile: - Assistant Manager, HR

Name of the event: - Alumni Connect

Event Date & time: - Saturday, 05th June 2021, 11.30am to 12.30pm

No. of attendees: - 102

Take Away of the Session: - Ms. Sandhya Singh (Batch 2015-17) has focused on MBA Students should develop their verbal and written communication skill for betterment of their career.



Club Activities

Group Discussion:

A group discussion was organized to enhance team work and speaking skills in MBA



students as nowadays it is a most required skill for interviews especially for MBA Graduates. The topic given was "how corona has impacted our economy". The program was coordinated by Prof. R.K. Tomar, HOD, MBA

Extempore:



An online extempore was organized on 28th April 2021 to develop communication skills in MBA students and how to present a thought on the spot in public. This activity was successfully coordinated by faculties Dr. vivek Rastogi and Prof. Ajay Nandan Srivastava

Guest Lecture

A guest lecture was arranged to teach the concepts of report making in MBA students as it will help them



in bringing out the report presentation, what should be content of report, what need to be included etc were highlighted by our guest Dr. Mani Jindal for our students.

Tagline Competition:-

A tagline competition was organized for the students so that they can be



allowed to present what creativity and innovative ideas they can give on the mark. The students have shown immensely well accommodated creativity and presentation.

Management Premier League

It was organized as a part of inter college competition for MBA



students. The students from various colleges like Accurate, KIET had participated actively in the completion like Solo Song, Solo Dance, Turn Coat. It was done to bring out the confidence in our students as well as others too.

Article Writing

It was organized to enhance the writing and presentation skills in the



students so that they can also know the dos and don'ts of the writing while communicating in a formal organisations.

Club Activities



Guest Lecture

A guest lecture was organized on Cyber Crime where our guest Dr. Gaurav Kumar has presented the laws and regulations of cyber activities so that students can be aware about what is required to be done if they come across some incident on cyber related issues.

ICC activities at MBA Department



along with ICC our MBA Department has coordinated guest lectures on "Business Model Canvas" (Dr. Pratibha Goswami, Speaker), "Design Thinking and Business Innovation" (Speakers: Dr. Amandeep Dhaliwal; Dr. Stuti Sahani)



Management Games

This activity was organized to provide students with technical aspects of roles played by managers with the mode of different games and students have showed great interest and participated in anticipated manner and gave their full to get the jobs done by them.

Ranjan) a guest lecture was organized by ICC at MBA.



Another guest lecture was organized by ICC at MBA was on "Formalities and preparation for launching a product" in the market delivered by Dr. Sanjiv Layak.



"Angel Investment /Capital opportunity for early stage Entrepreneurs" (Mr. Gopal

Placement Corner

IIMT GROUP OF COLLEGES
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Off Campus Recruitment Drive

EPACK
EXCELLENCE THROUGH INNOVATIONS

MBA Batch - 2021

DATE: 7th April 2021

TIME: 10:00 AM

VENUE: Company Office

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Virtual Recruitment Drive No. 103

indiamart

Eligibility: MBA

Package: ₹ 3.00 LPA

Batch-2021

Date: 7th May 2021

Profile: Executive - Client Servicing

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VIRTUAL INTERNSHIP DRIVE

Course - MBA/MCA/BBA/BCA/B.Com

ALIEN BRAINS EDUCATIONS

Date - 25th May 2021

Batch - 2022

Package - Stipend + PPO of Rs. 3.60 LPA

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Various Campus Placements were organized by Training & Cell for the Placement of MBA students in the month of April and June 2021. The students were given training and also helped to get virtual placement from home



“The future belongs to those who believe in the beauty of their dreams.”

Upcoming Events

At MBA following upcoming events are planned:-

1. Case Study Presentation
2. Business quiz
3. Debate Competiton
4. Research Paper Publication
5. Group discussion
6. Writing Press Release



THE BUZZ

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