

MANTHAN



IIMT COLLEGE OF MANAGEMENT GREATER NOIDA

BBA, BCA, B.COM & BJMC Affiliated to Chaudhary Charan Singh University, Meerut

Achievement

It is a matter of pride for us that four girl students of the Department of Journalism and Mass Communication of IIMT College of Management have secured the first four positions among the top five students in Chaudhary Charan Singh University in 2020-21. Aditi Tripathi secured first position in the University. Nidhi Gehlot got second, Areeb Fatima got third and Divya Rawat got fourth position.



Aatma Nirbhar Bharat: Opportunities and Challenges



Former Chief Minister of Uttarakhand, Shri Tirath Singh Rawat, Dr. Mayank Agrawal, MD IIMT group of colleges and other guests.

IIMT College of Management organized a Two-day National Conference on "Aatma Nirbhar Bharat: Opportunities and Challenges" on 21st-22nd December 2021. Many dignitaries, key note speakers, academicians, researchers and students actively took part in the National Conference. A warm thank you to the organizing staff for making this event memorable for all the attendees.

A special note of appreciation goes out to the Member of Parliament (Garhwal Contintuency) and Former Chief Minister of Uttarakhand, Shri Tirath Singh Rawat Ji who gave time

to honour this gathering with his presence during the inaugural ceremony of the National Conference. The ceremony was also graced by Dr. Mayank Aggarwal, Managing Director, IIMT Group of Colleges; Dr. Akhilesh Bhatt, Deputy Director Education, Govt. of NCT of Delhi; Mr. Yagyesh Gaur-Head SAP IBM India and many esteemed dignitaries.

A total of 48 research papers were presented by academicians and students, in three technical sessions over the period of two days during the National Conference.

ACHIEVEMENT



IIMT COLLEGE OF MANAGEMENT delighted to share that Dr. Rakesh Kumar Dubey, Assistant Professor, Department of BJMC has received the prestigious Hindi Seva Samman from Hindi Sahitya Bharati on 28th November. The event was organised at Hansraj College, University of Delhi.

ZEST AND ZEAL

IIMT College of Management, Greater Noida, a premier Management College and a Center of Excellence in the field of management studies, conducted an Inter College Competition 'Zest and Zeal-Management Fest- 2021' on 26th November 2021. The objective of the event was to explore the talent of youth, inculcate creativity and channelize the youthful energy in a positive direction.



The event was a grand success with huge participation from institutions across Delhi NCR and from all the colleges of the group. The fest had 6 competitions from face painting, encouraging the creative side to Business Plan, exploring the young intellect minds. Given a platform to perform on various events like Business Quiz, Face painting, Ad-Mad Show, Collage making, Rangoli and Business Plan, all added a new dimension to the students' learning skills.

Rangoli making competition was held on the theme 'Save Girl child/ Save Nature/ Save Wild Life' under the Management Fest 'Zest and Zeal'. This activity added colour in the event.



Guest Lecture Audit on the Ground

IIMT college of Management organised a guest lecture on the topic "Audit on the Ground" for its commerce students on 16th December 2021. This commendable lecture was delivered by the eminent resource person Mr Eshant Arora, Chartered Accountant of Price Water House Coopers, a renowned Audit firm. He highlighted the importance of internal audit both at individual level and at the firm level. The Students and Faculties took valuable inputs from this worthy lecture and found it a fruitful one.

Dr. Abhinna Baxi Bhatnagar, Director IIMT College of Management and Dr. Vibha Singh, Dean commerce Department, welcomed our profound speaker and Dr. Seema Verma presented a vote of thanks to him.

**MANTHAN
NEWS LETTER
IIMT College of
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Greater Noida
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OPENING CENTER OF EXCELLENCE



IIMT College of Management opened a center of Excellence 'Digital Era'. This Centre is self-driven. This will improve the skill, knowledge and employability of students. Courses like Python, Machine Learning, Data Science will be covered by this Centre.

Poetry Writing Competition

poetry writing competition was organized by literary Club 'Sahitya Kunj' on 11th November 2021. The entries were invited in Hindi and English both from the students in the competition. In this competition, a total of 26 students of BBA, BCA, BCom and BJMC participated. Students presented their poems on the subjects of personal feelings as well as women empowerment, patriotism, etc. After evaluation, five students were selected as winners, in which two consolation rewards were given, besides the first, second and third. The student winners were, Ms. Neha Singh (BJMC) First, Mr. Raj Jaiswal (BBA) Second, Ms. Divida Bisht (BJMC) Third with Ms. Sreya Sarkar (BCA) and Ms. Sakshi Kumari (BJMC).



RALLY ON CLEAN & GREEN VILLAGE DRIVE



The 'Rally on Clean and Green' was organized by Environmental Club on 17th Dec, 2021 where students from BBA, BCA, BJMC & B.COM took part.

Green India under the 'National Scheme of Swachh Bharat, Shresth Bharat', where the students and faculties of IIMT College of Management, Greater Noida contributed their part on 17th Dec, 2021.

This drive was a drive-in collaboration with all the colleges (IIMT), that aims to spread awareness about clean Streets, Roads, Lanes, plantation and proper care for Trees and Plants.

The students of the college had organized a rally to promote the mass awareness with various slogan, as the active participants signified the importance of hygiene in making India " A disease-free Nation".

This marks the ambitious mission of Clean India,



The students showcased their perceptions about saving environment through their creativity over canvas.

To create awareness among students, collage making competition was organized by Environ-

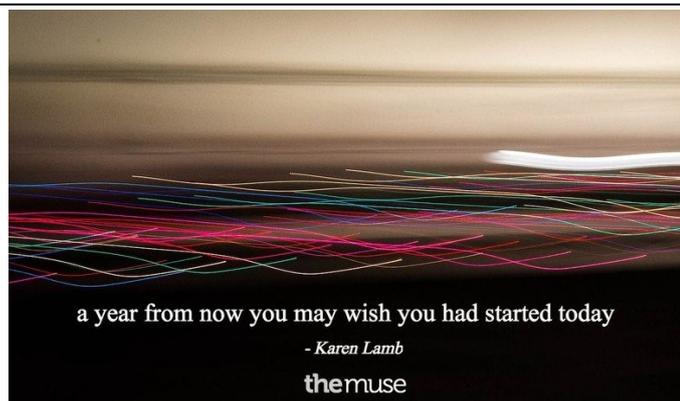
Chose Planet over Pollution

mental Club. 20 teams participated in the competition. Through this competition few students portrayed about a healthy environment in their collage. The students exhibited their perceptions on paper about saving the planet earth from pollution and other damages. The students wonderfully depicted the dangers harming the planet and also the uniqueness of the planet was showcased through the variations of cutting and images.

Dr. Abhinna Baxi Bhatnagar, Director IIMT College of Management said that this type of competitions create better understanding regarding environmental issues in students.

Carefully watch your Thoughts, for they become your Words. Manage and watch your Words, for they will become your Actions. Consider and judge your Actions, for they become your Habits. Acknowledge and watch your Habits, for they shall become your Values. Understand and embrace your Values, for they become your Destiny.

Mahatma Gandhi



Frugal Innovations by Indian Entrepreneurs

INSTITUTION'S INNOVATION COUNCIL
IIMT COLLEGE OF MANAGEMENT Greater Noida — Aim For Excellence —

IIC-IIMT College of Management, Greater Noida

TOPIC

Frugal Innovation by Indian Entrepreneur

Date: 01st October, 2021 | Time : 11:00 AM - 12:00 PM

Guest Speaker
Dr. Updesh Verma
Assistant Professor of Physics
Coordinator of a social educational initiative of IIT alumni called NEEV (National Educational Enrichment in Villages).

Online Guest Lecture on
Microsoft Teams

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The Jugaadu Indian : Indians are known for jugaad. Coming up with creative solutions from Scarcity. In the entrepreneurial space, the ingenuity of this 'frugal innovation' is celebrated and many start-up founders from the West strive to follow that path. In India, jugaad makes sense. It turns the constraints that come from scarcity into an advantage. The 'Mangalyan' is a perfect example of how the Indian way of frugal innovation can be successful and record-breaking.

Leaning Towards Risk Aversion : Cultural influences tend to make us risk averse. Though Indian entrepreneurs have an appetite for risk like any other entrepreneur, we also tend to play it safe while making risky decisions. This often means that we limit our exposure to growth by avoiding making big moves. India holds frugal innovation in a high regard. We have experienced great successes on this path and it has now become a set bar of performance. However, there is a lot of potential to be uncovered in some places and by avoiding investments in utilising available resources in the best way possible, you are limiting opportunities to achieve your best. .

Thinking Big : It's time to look at the market as a game of monopoly. Though in a much riskier, much more competitive way. To tap into the potential of Indian entrepreneurs, it's time to fully embrace the Thinking Big mind-set. While the prospect of setting big goals seems attractive, there is a lingering fear of not reaching them that holds entrepreneurs back. But, when you think small, you aren't thinking about the far future- intend to grow slowly?

IIMT College of Management, Greater Noida, organized an online program, titled "Frugal Innovations by Indian Entrepreneurs" on 1st October 2021. Dr. Updesh Verma was the guest speaker. He said that "We tend to look at entrepreneurs from a standard lense of someone who takes risks, solves problems and rapidly innovates". But the entrepreneurial mindset comes in many shapes and sizes, each one is a product of their culture and society.

What, then, makes an Indian entrepreneur stand out?

National Consumer Day

Mr Rajesh ji (VICE PESIDENT OF CONSUMER BAR ASSOCIATION) visited our campus and interacted with BBA & BCA students and shared his auspicious views about national consumer day that how consumer can be aware and raise their voice regarding complaints against, to shopkeeper and all.

The Consumer Protection Act 2019 is in to force from 20th July 2020.

The Act empowers consumers and help them in protecting their rights through its various notified Rules and provisions like Consumer Protection Councils, Consumer Disputes Redressal Commissions, Mediation, Product Liability and Punishment for Manufacture or Sale of products containing adulterant / spurious goods.





Nukkad Natak on Traffic Rules & Regulations

The students of the Department of Journalism and Mass Communication under the supervision of Dr. Narengbam Premjit Singh (Social Club In-Charge, BJMC) had displayed a Nukkad Natak on Traffic Rules & Regulations as part of Public Awareness programme. The performance was done in the presence of Shri Ganesh Prasad, DCP Traffic, Greater Noida, as Chief Guest and other officials of IIMT Group of Colleges in front of Gate No. of 1 of the college on 29th Dec.2021, under the banner of

Cultural Club (College of Management). Thirteen students of BJMC performed the Nukkad Natak. Both the faculty members as well as students from other Colleges of IIMT gave a warm welcome to the Chief Guest and he appreciated the initiative of the students. The officials of traffic police had an interactive session with the spectators following the demonstration by traffic police officials on Traffic Rules and Regulations.

Declamation activity

In an endeavour to encourage speech learning among the students a minor "Declamation Activity" was organised by the B.Com Department of IIMT College of Management, for the students of Second year Sec A & B, on 23rd December 2021. This was a competitive activity for the students of B.Com second year.

The students participated in the activity and presented a speech of different leaders, economists and social activists like Mrs. Sitaram Yechuri, Lal Bahadur Shastri etc. The activity was organised and coordinated by Mrs. Archana Kaushik and Mr. Ashok Kumar. This competitive activity was judged by Mrs. Amarjit Kaur on the basis of parameters like confidence, content, voice, facial ex-



pression and eye contact.

The winners of the competition were:

1st position: Mr. Satya Singh.

2nd position: Mr. Mohit Chauhan

3rd position: Mr. Tushar Chauhan.

A Must to Read Book and Refer

A Must to Read and Refer "A-Z of Being an Entrepreneur: Entrepreneurs enjoy Doing The Impossible"

Ah!!! So, I want to start my own business, want to be my Boss, tired of doing 9-5 job, want to do more, but where to start and how to start.

"Thinking Small is a Crime, East or West, It is the Best"

Who are these Entrepreneurs? What do they Do? Why Entrepreneurship is Important to an Economy? What are the Characteristics of becoming an Entrepreneurs? What are the types of Entrepreneurs? How is Entrepreneurship different from a Business? How are they Different? How is their Thinking different from a common Layman? What are their Functions? What Help and support does the Government and Institutions provide? What is a Startup? How do I Startup? Like these, Many questions and probably much more, surround us when we think about doing something on our own. What are the Challenges faced and how do I overcome those Challenges? What it takes to be a Successful Entrepreneur? This Book contains all possible answers for becoming an Entrepreneur.- Think-Plan-Do- Act

Entrepreneurs are the Life Line of Any Economy. They are instrumental in Creating Jobs. All economies promote entrepreneurship. Several schemes and programs are run to support Entrepreneurship. They boost exports by means of production and discourages import. Entrepreneurs enjoy doing the Impossible. They are compassionate about their work. They are Creative and Innovative and Invent New Products or Services. They find Gaps in the Industry and come out with Brilliant Ideas to Bridge those Gaps.

The saying that You Live your Life only Once or No Time to Die, is very applicable in the lives of the Entrepreneurs. While they are Sleeping, Eating or Sleep Walking, their thoughts are completely engaged on doing things better. We, the Authors of the Book after reading the Biographies of the Entrepreneurs, got encouraged to present to the world that against all Odds lies a hope, like the Pandemic

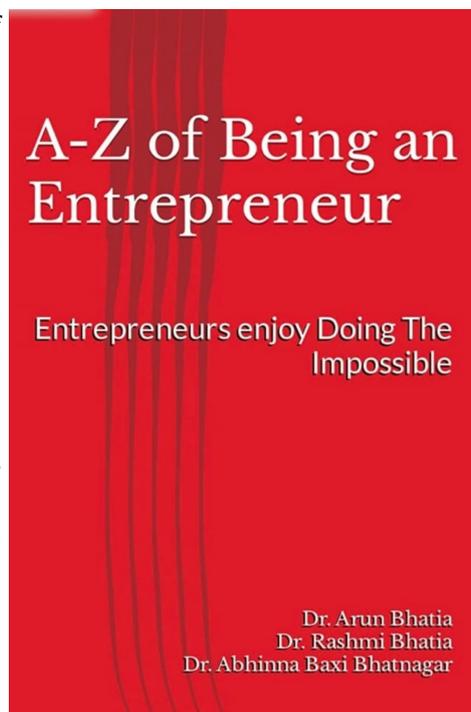
crisis we are witnessing right now. Many Company's pulled down their shutters, ran out of business, but entrepreneurs came out with new creative ideas, giving employment to many thousands of people who lost their jobs and aided their economies in fighting the battle during the Pandemic. An ode to all the Entrepreneurs.

The authors dedicate this book to all the Successful Entrepreneurs who have helped build the Economy. The journey to Entrepreneurship starts with a Dream... A dream to do something Wild... A dream to be my Own Boss.... A Dream to Command and Not Com-manded... A Dream to have my Own Life... A dream to earn my Own Profits for Living.. A dream to cherish my own Life.

This Book on Entrepreneurship has been designed on the Prescribed Patterns of the Universities around the globe. A lot of Research Work has gone into writing the contents of the Book. This book is applicable for All Ages and Genders whether the person is a Man/Woman/ Housewife (HomeMaker)/ Student or a Working Professional, this book presents a deep insight into the Making of the Entrepreneur. Although the Content and Examples are quoted

in the Indian Perspective, yet the Lives of the Entrepreneurs more or less remains the same, around the planet.

This Book provides adequate Case studies of the Past Entrepreneurs including Men and Women, their success stories, the challenges they faced and how they coped up with those challenges. This Book also highlights the various schemes floated by the Government of India, in particular, to promote Entrepreneurship In India. Career in Entrepreneurship and Questions Bank is also available at the end of the Book for the students to prepare for the papers on Entrepreneurship Development prescribed by their Respective Universities. Creativity, Innovativeness, Pressure, Patience, Risk Taking Abilities are few of the HallMarks of a Successful Entrepreneur.



Student visit NSIC for Practical experience

National Small Industrial Corporation Ltd. NSIC Visit was done by the Students of BBA & B.Com on 23rd November 2021. The visit was fruitful for students. A work Shop was organized by NSIC faculty. Ms. Uzma held the session and provided many information to become an entrepreneur and shared the details of government schemes and the support of training by NSIC.

Students visited the Incubation Centre of NSIC. There they saw the practical working on machines of automatic socks knitting , Biscuit Bread Making Process, Toilet paper Roll making, Paper Napkin Machines, Soya Milk machines, Spice Grinding, Book Binding & so on. General Manager



Mr. O.P Singh also addressed students about NSIC & its Projects. He shared the training given by NSIC like SAP, Tally Education, and Della Electronics etc. He motivated Students by sharing few success stories. All the students enjoyed this visit.

EXTEMPORE : The Art of Public Speaking

Extempore is the art of public speaking that is carried out without preparation or forethought. It puts to test one's ability to think on the spot and also their spontaneity. Oral communication fulfills a number of general and discipline-specific academic functions. Students need to speak well in their personal lives, future workplaces and social interactions. Extempore is one such method which assists the students not only in thinking on their own but also in voicing their creative ideas with precision. To imbibe a true spirit of learning and to enhance the communication skills in them, a minor activity "Extempore Competition", was held at IIMT, BCOM on 12th and 13th October, 2021.



The speakers were the students from the classes of B.Com 1, Section A,B, and C. The students were asked to pick up chits for the topics. The topics in the competition were associated with varied subjects such as Current Issues, Spoken English, Science, Social Studies and Computers. Each participant got one minute to think over the topic. This Activity was conducted and coordinated by Dr. Seema Verma and Dr. Parul Garg. The two judges Ms. Nisha Rai, Assistant Professor and Ms. Archana Kaushik, B.COM did the judgement on the basis of Content, relevance to the topic, confidence, clarity of speech, time management, use of language and grammar, presence of mind and body language. The winners of the competition were Ms. Aayushi, Mr. Adityanshu, Ms. Jasmin, Mr. Priyanshu, Mr. Kartik Kumar and Mr. Yash John Rayer.

Industrial Exposure helps Students

Management Education equips students for their valuable contribution to the fast growing business world and in a way to the growth of the nation. Industrial exposure helps students to apply their class room learned concepts to the real world operations. With a view to enhance the applied knowledge of the students, on March 18, 2015, IIMT College of Management, with 54 students and 2 faculty members got an opportunity to visit ,ORGOENERY Pvt. Ltd. K-355, Site-5, Greater Noida, which is one of the automated spices plant in Greater Noida.. The Management Students of IIMT College of Management got an enormous opportunity to learn the operations and marketing strategies of the company. The visit started with a brief introduction about the company by the company representatives. Then, students were guided to the plant to witness the production system. ORGOENERY Pvt. Ltd. K-355, Site-5 Greater Noida has vertical production process layout in that, process starts from the Ground floor producing more than 50 spice blend variants. The Main room is like warehouse of the raw material where material is segregated and labeled according to the production line numbers. One room consists of the production lines having processes of grinding and mixing the blends of the spices. The defected batch is out rightly rejected and no re-processing of defected material allowed. The department also works on new product development. The wonderful thing is the quality of raw material and the test of the new product is first checked by the

management to ensure quality. The company is also following Six Sigma quality levels to surpass the existing quality levels and continuous improvement. The third room contains packaging dispatching activities. After completing the plant visit, the students got an incredible opportunity to have an interaction with employees. The Manager amazingly shared the growth story of the brand with the students. He also shared



the future aspirations, branding strategies and promotional tool of the company. With a very friendly manner, he resolved students' queries. With the inspired and energized state, the students finished the visit with a token gift from the company side., IIMT College of Management faculties also thanked the company representative for the extraordinary opportunity and presented the token of respect to them.

Taxation and Audit

IIMT college of Management has organised a guest lecture on the topic "Taxation and Audit" for its B.Com students on 08th December 2021.

This commendable lecture was delivered by Mr Sunil Singh who is a practising Chartered Accountant (C.A) and a member of ICAI. He highlighted the importance of Taxation and Audit for the Government, both at National and State level and also explained the role of individuals and firms in tax payment as a responsible assessee. Students and faculties took valuable inputs from this worthy lecture and found it a fruitful one.

Dr.Vibha Singh Dean (B.Com) of IIMT College of Management welcomed our profound speaker and presented vote of thanks to him.

Health Check-up program

IIMT College of Management Greater Noida organized a health check-up camp at Achar Village Greater Noida. The social activity was in collaboration with Sharda Hospital. The Doctors and staff along with IIMT students. The objective of the camp was to serve the society and spread health awareness among society. IIMT always believes in returning to society.

A team of medical staff from Sharda Hospital Greater Noida, conducted health check-up of the village people and guided them for importance of their health. More than 200 villagers had availed the benefit of free health check-up camp. All of them thanked the college for free camp and spreading health awareness.



Awareness of Entrepreneurship

ED Cell of IIMT College of Management conducted its 4th activity on June, 07 October 2021 from 11AM-12noon, on the topic "Awareness of Entrepreneurship". In the inspired presence of following patrons of IIMT College of Management, Greater Noida: Director- Dr. Abhinna Baxi Bhatnagar and Chairman ED Cell, Dr. Vibha Singh, Dean Management, Project Coordinator Mr. Neeraj Panwar addressed the welcome note. Mr. Ankit Sharma (Guest) shared very informative things in the context of awareness of Entrepreneurship. He also shared his valuable experiences that he faced as an entrepreneur & explained about the challenges and barriers faced in becoming a successful entrepreneur, how to start a business. At the end of the lecture, many students asked questions to Mr. Ankit, he gave beautiful and interesting answers. At the end of the event,



Chairman ED Cell, Dr. Vibha Singh, Dean Management gave vote of thanks to Mr. Ankit for his valuable words. The above-mentioned activity had been conducted under the coordination of Mr. Neeraj Panwar ED Cell coordinator. In spite of it, the activity was equally supported by team members Dr. Parul Garg, Mr. Ambu Sharma and Ms. Anusha Verma. 156 Students, Staffs and faculties participated in this activity with great interest.

VOTER AWARENESS CAMP

In view of the upcoming Lok Sabha elections, a voter awareness camp under 'Sveep' (Systematic Voter's Education and Electoral Participation) activities of the Election Commission of India (ECI), was organized at IIMT College of Management, Greater Noida, on Wednesday, the 27th October 2021. Chief Guest Ms. Vandita Srivastava, ADM (Additional District Magistrate) and Mr Ankit Kumar (SDM Sadar) of U.P. threw a light on the significance



of voting and fundamental right in the growth of nation. Students were made aware of the online registration and various applications like voter helpline app(VHA), NVSC(National Voter's Service portal) used for voting. Dr. Vibha Singh(Dean of IIMT College) and Dr. Umesh (Director of IIMT College) honoured our chief guest with gifts and bouquet.

Start-up Strategy and Management



A Guest lecture was organized by IIMT College of Management for 2nd year and Final Year Students of BBA & BCA, on 20th October, 2021 in Chanakya Hall on the Topic: 'Startup Strategy and Management' for students. Guest Speaker were Ms. Pooja Mohan - DVP-2 (DS) at Indusind Bank and Ms Loveleen Mohan - Digital Marketing Expert at EXL Analytics .

The session started with a brief story telling about Startups. Ms.Pooja Mohan - DVP-2 (DS) at Indusind Bank and Ms. Loveleen Mohan - Digital Marketing Expert at EXL Analytics shared information regarding the various startups who initiated their business and now-a-days they are well known persons. There are few things which an entrepreneur requires before starting his venture i.e. **fear** which is very essential thing to overcome, **thinking** about others that if we fail then what our relatives /friends will think. She explained the students about the 'freedom of living' which was very important these days because usual-

ly people think about others. Other thing is **pressure** which does not allow people to think beyond their level.



She entertained the questions of students and also discussed with examples through which students could get more clarity. The session was interactive, learning and helped students to enhance their knowledge regarding Entrepreneurship.

BUSINESS MODEL COMPETITION

A Business Model competition was held on 26th November 2021 at IIMT College of Management. Total eleven (11) teams participated in the event. Each team had 1-3 members. The teams had delivered a power point presentation on their business model for which they were given a max of 15 min. This was followed by a question and answer session.

Business Model was judged according to the following criteria: Is the business financially feasible?, Quality of products, services and/or solutions, Market opportunities and competition and Team qualifications

Overall attractiveness of the venture

Faculty Coordinators were Mr. Ajay Kumar Choudhary and Mr. Dilip Rawal.

Winners were Ms. Komal Mishra, Ms. Surbhi Sisdia and Ms. Khushi Goyal. Runner-up were Mr. Yas John Agarwal and Ms. Kanishka Agrawal.

*When you think of your BIG goal,
sometimes you start feeling
overwhelmed. Why? Because big
goals don't get achieved right away.
Instead, you need to create mini
goals to help excite you along the
way. This way you can be more goal
-orientated and build a habit of
being more effective. - Unknown*

Entrepreneurship and Innovation as Career Opportunity



IIMT College of Management, Greater Noida, Organised a Guest Lecture on Entrepreneurship and Innovation as Career Opportunity on 28th October, 2021. The Guest speaker was Dr. Suvrokamal Dutta, media person. He said that In today's charged socio-economic climate, corporates,

startups, and individuals aren't just paying lip service to words like poverty and inequality. They don't want to be on the sidelines of creating a positive social impact for those at the bottom of the pyramid (BoP). They want to be the humane change-makers, heralding a new way of solving age-old societal issues--right from the frontlines. They want to be risk-takers who would go beyond making profits to improve the lives of the underserved, thereby empowering low to middle-income groups to lead dignified lives. India's poor and vulnerable social strata—the aspirational class that includes cooks, drivers, waste pickers, and domestic help—represent a key opportunity area for social entrepreneurs to make a real difference in the innovation ecosystem. According to a recent study, 34 percent of these strata are aged between 10 and 25 years and aspires for a better life. It's about time social change makers start tapping into India's aspirational class, who are tomorrow's neo-middle class. Understanding this under-served stratum is key to unlocking the potential of the Indian economy.

Thankfully, there is a new breed of impact investors that caters to the aspirations of the lower-middle-class and focuses on pockets of opportunities that would enable the latter access to a better quality of life and improved livelihoods. Take for instance the Aavishkaar Group, a key player in India's impact ecosystem. The organization has been working for two decades to nurture social entrepreneurs committed to building an inclusive and sustainable future for the country's marginalized communities. Aavishkaar's impact-focused entrepreneurship model funds social enterprises in the rural, low-income markets in sectors such as sanitation, healthcare, education, water, and livelihoods support. Arohan, which is a part of the Aavishkaar Group, offers microfinance to families and communities in India's remote rural pockets to nurture innovation in local economies. Arohan's Sanitation Loan Facility supports rural women to construct toilets in their homes. The initiative not only

promotes sanitation and hygiene in India's villages but also empowers rural women to regain their dignity and protect their privacy.

There are other game-changers that are focused on building an inclusive innovation ecosystem for the disabled community. For example, AssisTech Foundation is a non-profit platform that supports and nurtures assistive technology startups and innovators to enhance the lives and livelihoods of people with disabilities. The organization incubates startups that leverage digital technologies to produce affordable assistive technology products that empower people with disabilities.



India's strong digital infrastructure has been a game changer for those who want to leverage the power of technology to create a social impact on a larger scale. The growing smartphone penetration and high-speed internet connectivity in rural areas have empowered social entrepreneurs and innovators to create new models for change to accelerate social impact.

For example, Unitus Ventures is an early-stage venture capital firm that uses technology to solve long-standing social problems. It focuses on investing in FinTech, healthcare, and Job Tech to support startups focused on serving low-income communities. Among its portfolio companies is Utter that is focused on empowering India's unorganized blue-collar workforce (app-based cab drivers, food delivery workers, e-commerce delivery staff) by offering them workplace skills in a variety of sectors, such as hospitality and transport, among others. Its AI-based multilingual mobile education platform uses a combination of chatbots and live tutors to impart workplace skills and English language training for those who don't have access to traditional classrooms.

Alumni Connect Programs

An Alumni Connect, offline event was organized by department of journalism and mass communication on 17th Dec 2021 at IIMT College of Management. It was the auspicious day of alumni meet. We met our pass out students who are doing brilliant in their career. It all started with lightning up ceremony by our Honourable Director Sir followed by the faculty members.

The speech of faculty members followed by the pass out students- Mr. Satyam Baghel who is a sub editor at Zee News, Mr. Tushar Wadhawan is a Radio Jockey at Radio Maharani Digital and Mr. Keshav Mohan Mishra is a special correspondent at JK News. They shared their experiences and motivated our students. A breath taking dance performance was done by Mr. Tushar Wadhawan on the demand of our students. At last there was an interaction session between the students of IIMT and Alumni students of IIMT which increased our knowledge and made us inspired. We all pray for their upcoming future life.

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Department of Journalism and Mass Communication

Alumni Connect

Satyam Baghel
Sub-Editor
Zeenews.com

Tushar Wadhawan
Radio Jockey
Radio Maharani, Faridabad

Keshav Mohan Mishra
special correspondent
JK24X7NEWS

02:00 PM Onwards | 17th Dec, 2021

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Alumni Connect Offline Event was Organized By Department of B.Com on 14-12-2021. The Guest speaker of this event was Miss. Khushboo Tripathi (Alumni of B.Com 2021 pass out batch). She shared her valuable knowledge with the student about existing challenges in carrier building. She shared her knowledge about current tools and technologies with student that impact on students to establish their goal in right manner. The students were very much pleased to hear her.



An “Alumni Connect”, offline event was organized by Department of BCA on 03rd Dec 2021 at IIMT College of Management. The guest speaker of this event was Mr. Pritesh Kumar (Alumni of BCA 2016 pass out batch), who shared his valuable knowledge to our students about “The Existing & Next Generation of IT World”. He shared his knowledge about current tools and technologies with students that impact on students to establish their goal in right manner. The students were very pleased to hear him, learned new tools and technologies in coming IT World. Student know C, C++, Java Basics, SQL, R, COBOL, Python HTML and CSS. And in the last of the session asked students question answers. He had received job from Co-Founder of Adtyro Pvt. Ltd for the position of Business Analyst.

An “Alumni Connect”, offline event organized by department of BBA on 17th Dec 2021 at IIMT College of Management. The guest speaker of this event was Mr. Vishakh Saraswat (Alumni of BBA 2014 pass out batch), who shared his valuable knowledge to our students about “The Career opportunities for the management students”. He shared his knowledge about the process of placement and how students should prepare for interviews . The students were very pleased to hear him, learn new methods and technologies in coming Corporate World. He has received job from E Solutions IT Service Pvt Ltd for the post of Sr. Operations Executive Manager.

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Department of BBA

Alumni Connect

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Made Offline

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An “Alumni Connect”, online event was organized for Department of Journalism & Mass Communication on 30th Nov 2021 at IIMT College of Engineering. The guest speaker of this event was Mr. Nishant Bhardwaj and Ms. Nidhi Gahlot (Alumni of BJMC 2021 pass out batch), shared their valuable knowledge and the insights of the industry with our students. They emphasised that they have got to learn a lot practically from IIMT news and the students should also read and follow the same. They told there is a lot of scope and infinite opportunities in the Journalism and Mass Communication. It’s just required to pick the area of interest and then focus on the same. Learn more about it. They also shared their future goals and wanting to become a re-owned name in the industry. At the end they mentioned, missing their ‘Old Golden IIMT days’.



कविता / साक्षी सिंह (बीजेएमसी)

में दिहाड़ी मजदूर हूँ
 पेट के हाथों मजबूर हूँ
 साहब लोग कहते हैं हमें अनपढ़ और गंवार
 हम तो हैं केवल बेबस और लाचार
 उठते हैं बोझा सुनते हैं फटकार
 तब जाकर जुटती हैं रोटी चार
 परदेश में बसा हूँ
 दूर है अपना घर-बार
 जवान बेटी का ब्याह, बूढ़ी अम्मा का इलाज

गज़ल / अमित कुमार सिंह (बीजेएमसी)

अब तो अच्छा है के दिल अपना भी निसार हो जाए
 किसी को हम से और हमें भी किसी से प्यार हो जाए।
 बहुत ही तन्हां से हैं हम भी इस जहां में मेरे यारों
 मरीज ए दिल का मेरे कोई तो गम गुसार हो जाए।
 यही डर लगता है कि फिर न वैसी हालत हो मेरी
 किसी बला पे कहीं फिर से ना मुझे ऐतबार हो जाए।
 जान लुटा दें हम उस की मोहब्बत में और फिर

आ गया हूँ मैं इस गरीबी से बाज
 जहां हर तीसरे दिन खत्म हो जाता है अनाज
 सरकार की योजनाएं उतनी ही दूर हैं हमसे
 जैसे जमीन पर खड़ा बच्चा और आसमान में उड़ता जहाज़
 मंत्री-मुखिया सब करते हैं बस धोखा और फरेब
 काट कर हमारा पेट भरते हैं अपनी जेब
 मतदान से पहले कहने लगते हैं हमें अपना माई-बाप
 चार मुट्ठी गेहूं-चावल देकर तस्वीर देते हैं अखबार में छाप
 चुनाव जीतने के बाद कोई नहीं आता सुनने को हमारा विलाप
 गिनती भी आती नहीं कैसे ही गिनाए कितने है अभिशाप
 हम गरीब हैं गरीब ही रहेंगे
 पीढ़ी-दर-पीढ़ी भुखमरी और बदहाली सहेंगे
 गरीबी गूंगी होती है, अमीरी बहरी
 आखिर अपना दुःख भी हम किससे और कैसे कहेंगे।

बला ए जग का लुत्फ ए चश्म बार बार हो जाए।

कहा तो था के एकतरफा इश्क रुलाएगा तुम्हें
 पागलों की तरह एक न एक दिन बनाएगा तुम्हें।
 टुट कर चाहना है बात बहुत अच्छी मगर फिर भी
 इतना भी चाहना किसी को भी सताएगा तुम्हें।
 एक एक ख्वाहिशें तुम रख के उस के पैरों तले
 ख्वाब में उस के यूँ डुबे रहेना डुबाएगा तुम्हें।

